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# DeployAI: Trustworthy AI for the Industry and the Public Sector

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*Webinar: Trustworthy AI: Landscaping  
verifiable robustness & transparency*

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**Deploying AI for business**

## DeployAI Project Goal

The primary goal of DeployAI is to build, deploy, and launch a fully operational AI-on-Demand Platform (AloDP) promoting **trustworthy**, ethical, and transparent European AI **solutions** for use in the **industry**, and in the **public sector**.

# The DeployAI Partnership

28  
partners



# Creating Value with Trustworthy AI is what DeployAI is working on

- **Key tech-focus activities** e.g. on automation, evaluation, validation, tooling and certification/labeling...
- **Identification of specific end-user needs** support the tech development for Trustworthy AI solutions and services
- **Scalability, reusability and interoperability** are the keys for success
- **Use Cases** (sectoral and individual entity) provide clear and tangible narratives and paths for Value Creation

# Resetting the Game: Trustworthy AI is a gatekeeper for large-scale Adoption and Value Creation

- Automation of tasks and improved quality in data management are providing just the **current benefits** from AI
- However, for the industry and the public sector, the **real value** lies in **strategic areas** such as risk management, foresight, compliance and organizational capability development
- **Standardization of Trustworthy AI** will open the floodgates - availability of verified Trustworthy AI solutions and services will create and shape the market (AI is not different from other technology diffusion cases)

Thank you



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