

**ICAI**

**Innovation Center  
for Artificial Intelligence**

# Fostering University-Society Collaborations

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University of Amsterdam



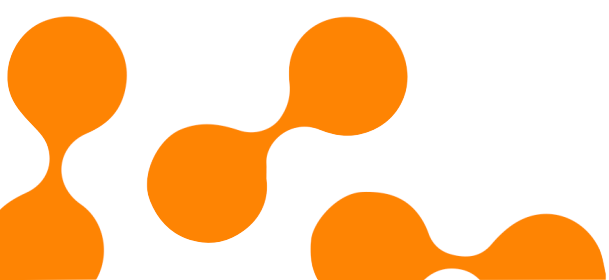
**Why?**

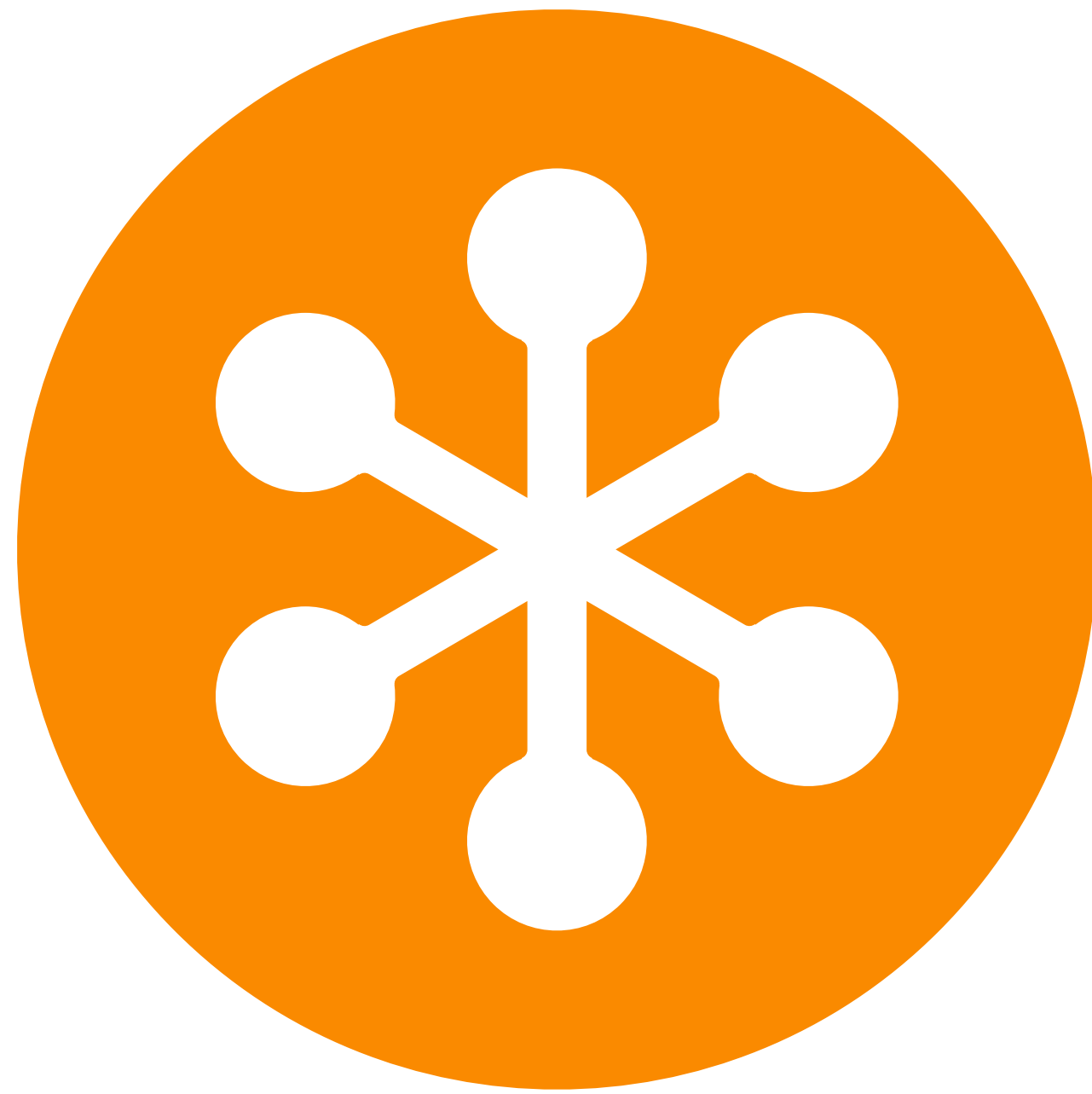


**In an open society,  
pervasive technological power  
should be in the hands of many,  
not of a few**



**Let's make AI for everyone**





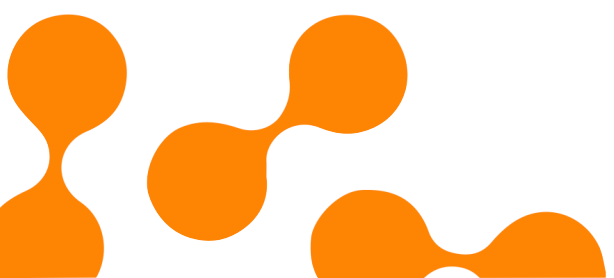
**Shared ownership of  
AI innovation agendas**



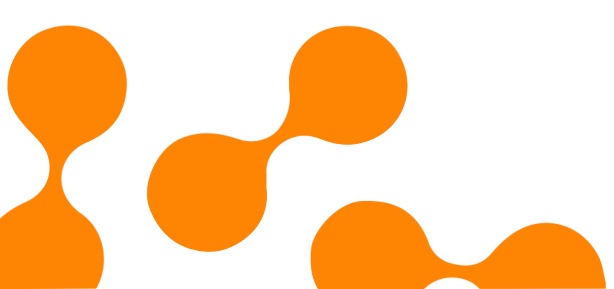
**AI to support human  
intelligence**



**Bring different  
voices to the table**



# Core building block: ICAI lab



At least five PhD students

Built around shared multi-stakeholder research agenda in AI

Emphasis on co-productions and knowledge transfer

Lab manager (usually at the assistant prof. level)

...



...

One or more knowledge institutes

One or more non-academic funders, with a five-year contract

PhD students spend one or two days a week at partner site

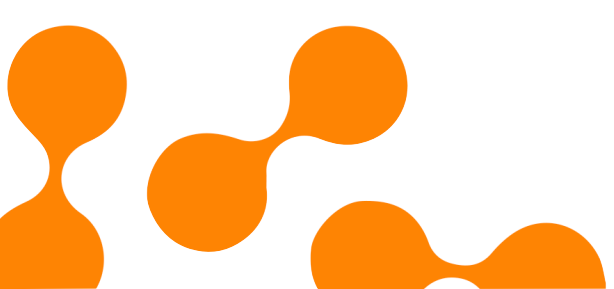
Emphasis on fundamental research, not product development

Publish and share openly

**To their local ecosystems (clinics, training programs,...)**

**To the national ecosystem (meetups, deep dives,...)**

**To teaching, supervision, dissemination, policy,...**



**Where are we today?**



2018

1

- **Amsterdam**
- Qualcomm
- QUVA Lab
- Computer vision, machine learning

2

- **Amsterdam**
- Bosch
- DeltaLab
- Computer vision and deep learning

3

- **Amsterdam**
- Ahold Delhaize
- AIRLab Amsterdam
- Machine learning, data science

4

- **Utrecht, Amsterdam, Delft**
- Nationale Politie
- National Police AI Lab
- Knowledge engineering, machine learning

5

- **Delft**
- Ahold Delhaize
- AIRLab Delft
- AI for robotics

10

- **Nijmegen**
- Radboud UMC
- Radboud AI for Health
- AI for the clinic

9

- **Amsterdam**
- Inception
- AIM Lab
- AI for medical imaging

8

- **Delft**
- ING
- AI for Fintech Lab
- AI and software engineering

7

- **Nijmegen**
- Thirona, Delft Imaging Systems
- Thira Lab
- AI for medical imaging

2019

6

- **Amsterdam**
- Sponsor: Elsevier
- Discovery AI Lab
- AI for knowledge engineering

11

- **Amsterdam**
- TomTom
- Atlas Lab
- AI and computer vision

2020

12

- **Den Bosch**
- KPN
- KPN Responsible AI Lab
- Machine learning, cognition, reasoning

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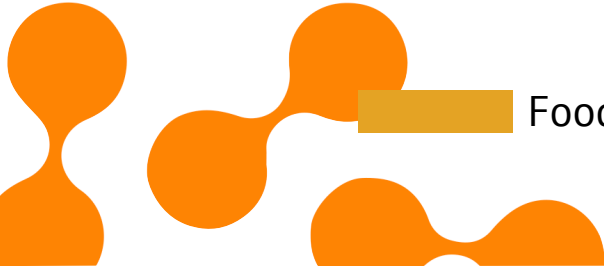
- **Nijmegen**
- Abbott, Advanced Bionics, OnePlanet, Phosphoenix
- Donders AI Neurotech
- AI for cognition

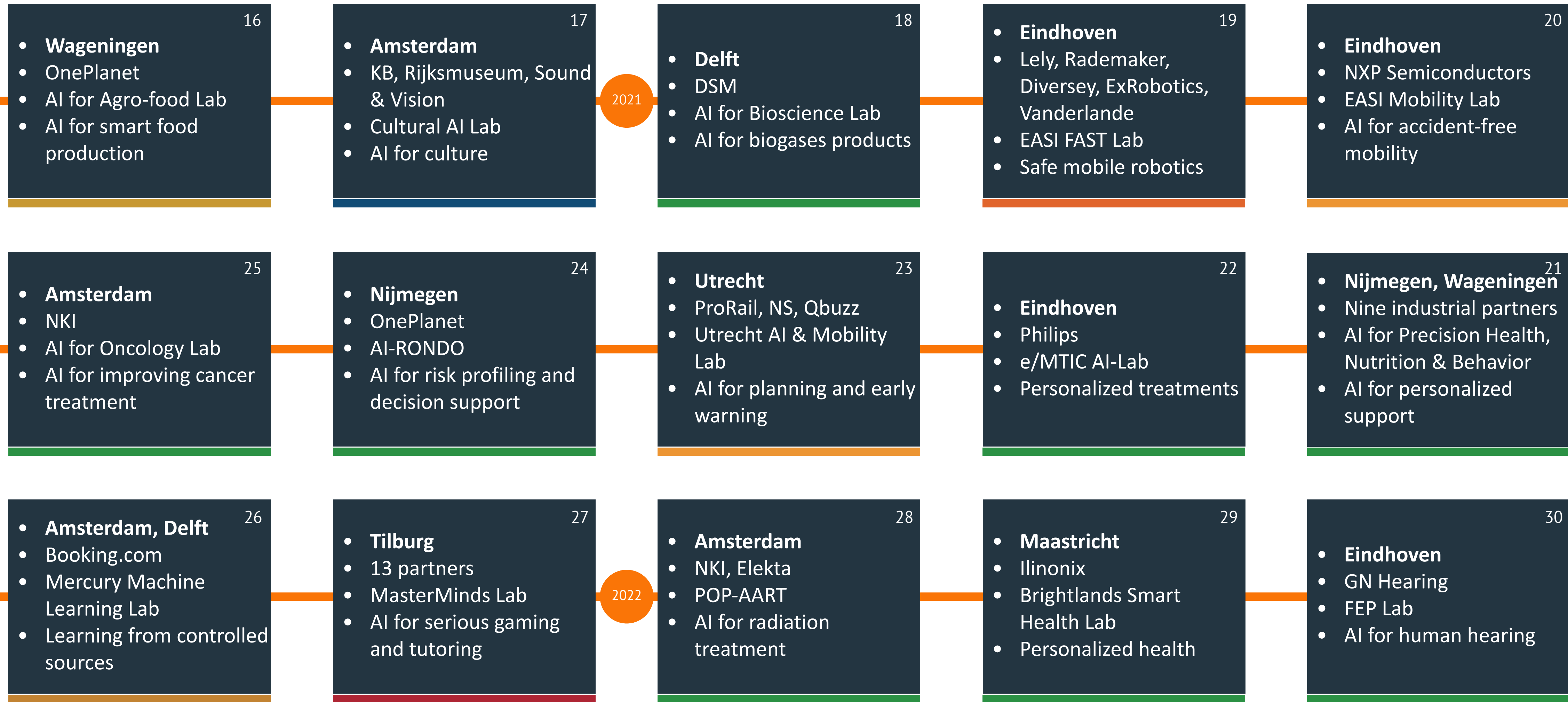
14

- **Eindhoven**
- Nexperia
- KMWE, Lely, Marel
- AIMM Lab
- AI for manufacturing and maintenance

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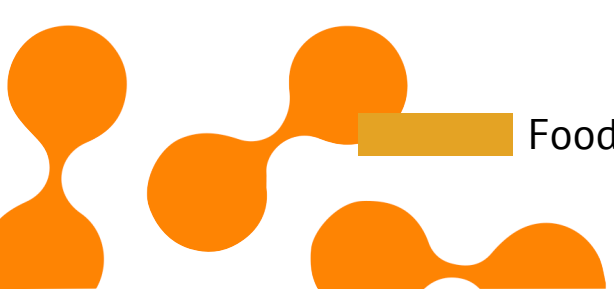
- **Amsterdam**
- Gemeente Amsterdam, Ministry of the Interior
- Civic AI Lab
- AI for social good

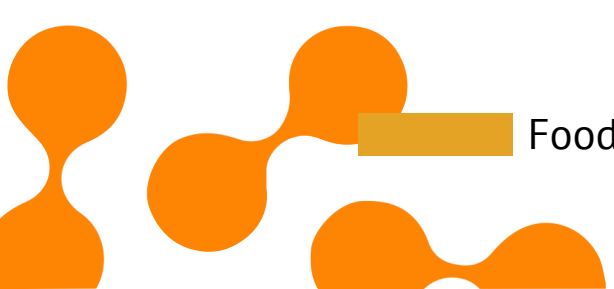
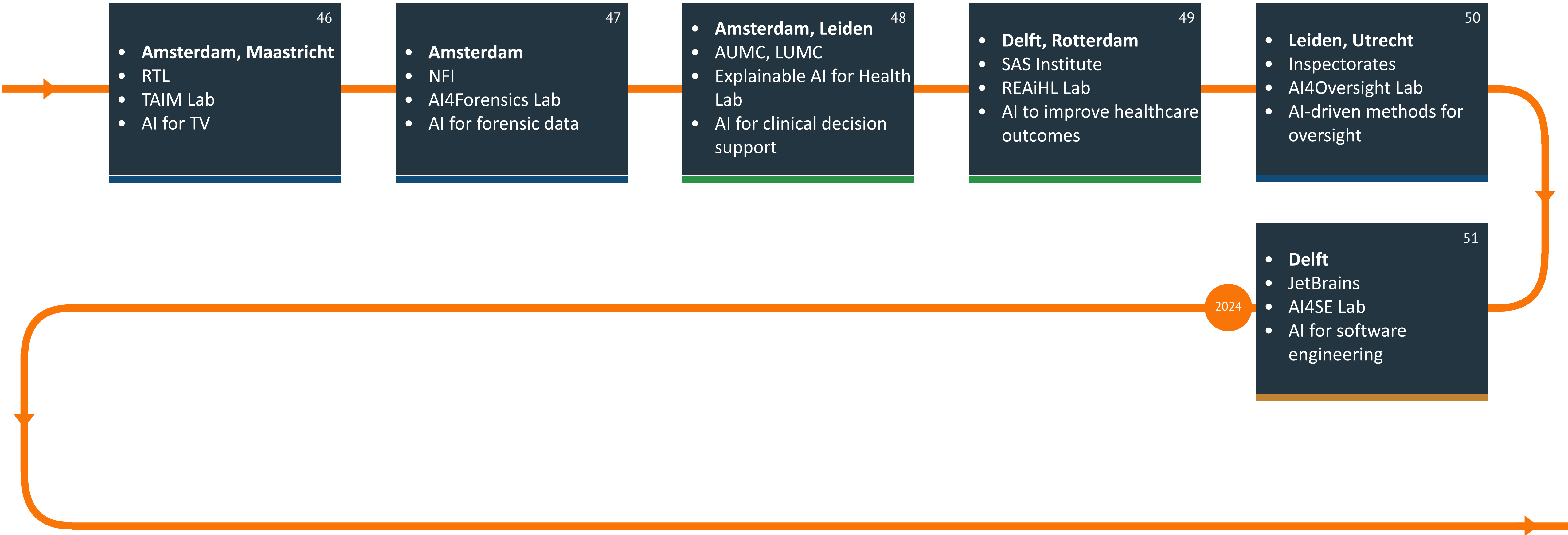






2023







An ecosystem of labs



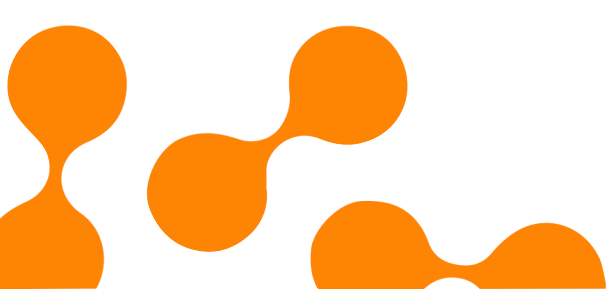
**300+ PhD students**



**51 labs**



**150+ partners**



# Across the Netherlands



# Lessons learned

**It's not about transactions, but about transformations**

**Content first – funding and legal later**

**Make sure non-academic partners have data and potential for uptake**

**Be patient: establishing a new lab may take up to two years**

**Be really clear to PhD students about expectations**

...

...

Aligning short-term and long-term agendas is hard

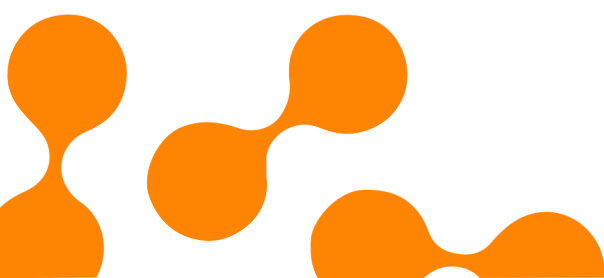
Optimize and adjust combinations of talent and knowledge development

Over-invest in communication within a lab and between lab partners

Plan for change

Foster local ownership

Keep the team small, but not too small



Communication

Benedicta Badu

Community

Ciara Snijders

Program assistant

Petra Best

ROBUST program manager

Katerina Makrogamvraki

Finance

Laura Davoli

Business director

Esther Smit

Scientific director

Maarten de Rijke

# Strategic questions and challenges

**Economy cooling down**

**Knowledge security**

**Anti-immigration trends**

**Regulate vs. innovate**

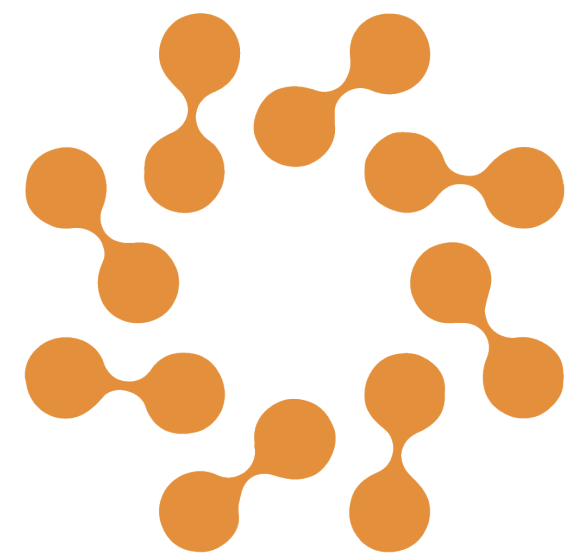
**Compute resources**

**Substantiating the sustainable development goals**

**Creating cross-overs between labs**



**Thank you!**



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