



AI, Data and Robotics  
ecosystem

# Launch Event 2024

## Adra-e CSA

**Feb. 22 2024**

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Joost Geurts



Funded by  
the European Union

# About Adra-e

“-e” stands for  
eco-system

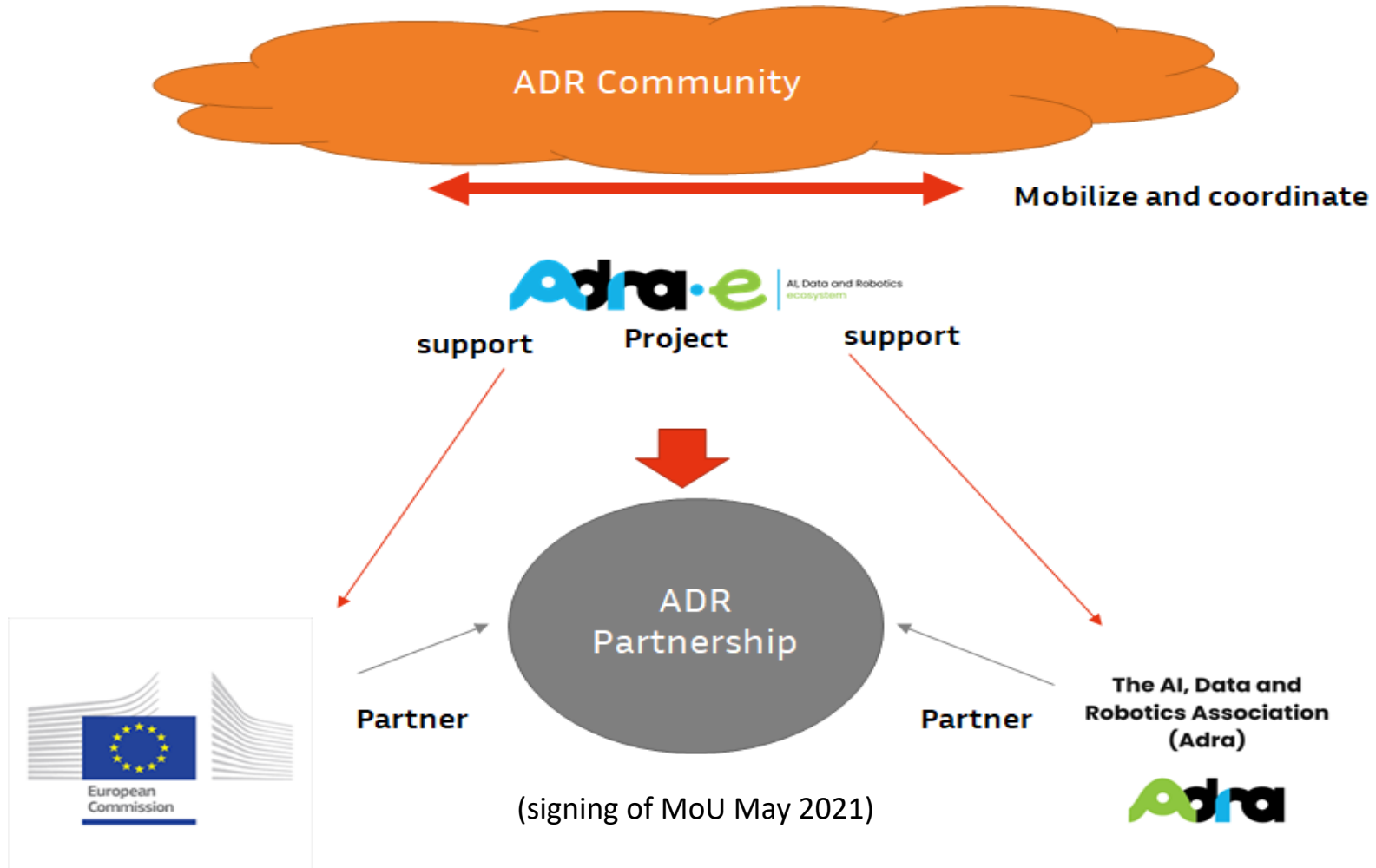
- Coordination and Support Actions (CSA),
- Started July 2022 – June 2025
- Set-up, and run in close collaboration with Adra
- Support the AI, Data and Robotics Partnership in reaching it’s objectives:
  - Secure **European sovereignty over AI, Data and Robotics** technologies and know-how
  - Establish **European leadership in AI, Data and Robotics** technologies with high socio-economic and environmental impact
  - Reinforce a **strong and global competitive position of Europe** in AI, Data and Robotics



The Adra-e consortium



# Adra-e mission: support the AI, Data, Robotics Partnership





# Adra-e Synergies

- Interactions with [European Commission](#) and [Adra](#)
- Collaboration with [AI4Europe](#) (“sister CSA”)
- [Horizon Europe Projects](#) funded under the partnership (you!)
- Founding organizations of Adra ([BDVA](#), [Claire](#), [Ellis](#), [EurAI](#), [euRobotics](#))
- Other [initiatives](#), and [projects](#)



## Challenges to work on:

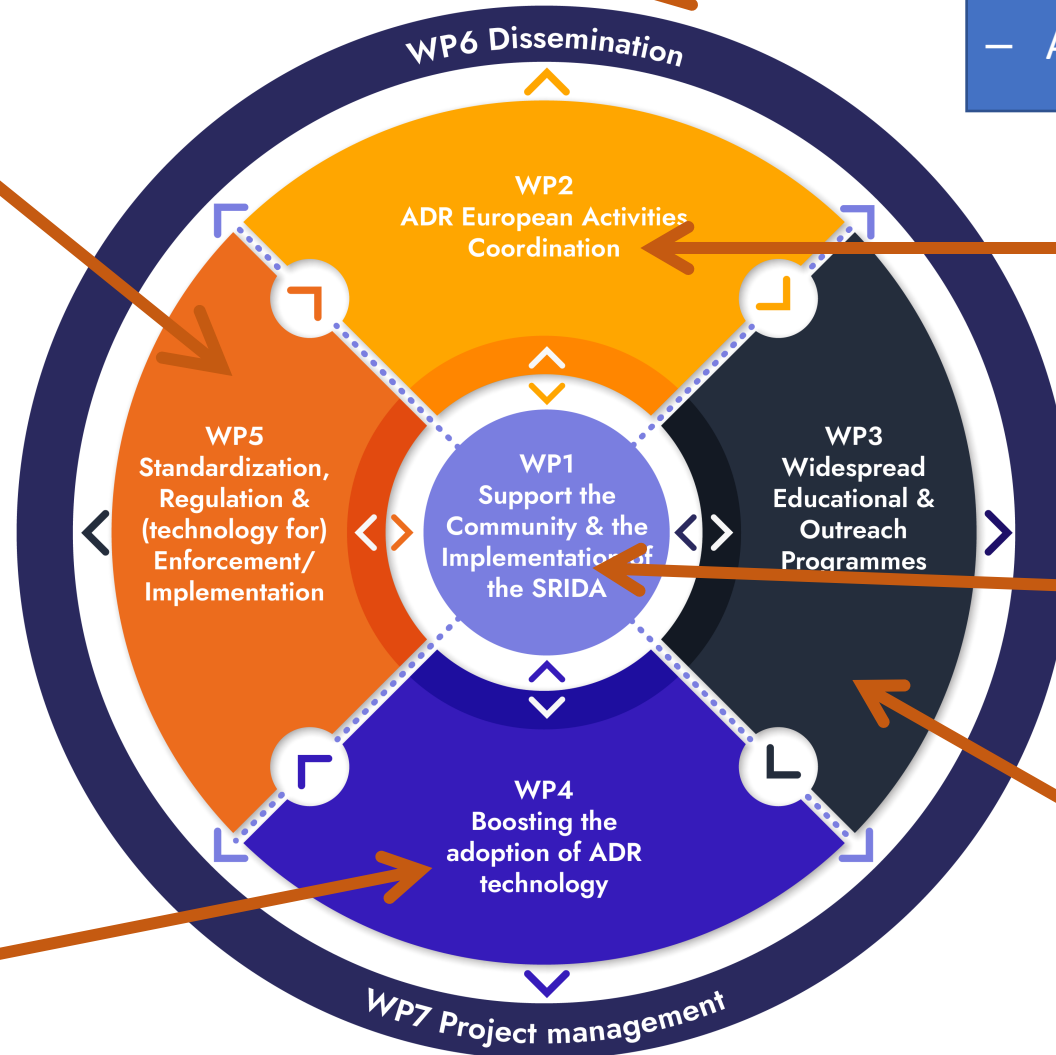
- Reach [balance](#) with different levels of maturity of the 3 communities
- [Cultural differences](#) to take into account (e.g., grass roots vs top-down)
- Building bridges between [Industry](#), [Research](#), and [Policy](#) makers
- [AI breadth](#): regional ecosystem ↔ national ↔ European ↔ Global

**EU motto:**  
United in  
Diversity

# Adra-e agenda

- State of the art standards and monitoring of standardisation activities
- Mapping of regulations and recommendations to update of the SRIDA

- Support to SME strategy : regional ecosystem to boost innovation and reduce friction
- Increase of trustworthy AI in procurement
- Adoption of ADR technologies in MS/AC



- Communication, dissemination and exploitation
- Web platform
- Adra-e sustainability with Adra

- Mapping of initiatives
- Awareness mechanism

- Connecting communities
- Implementation and update of the SRIDA

- Awareness Centre
- Analysis of externalities of acceptability and trustworthiness
- Choice of an AI Trust Label

# Adra-e instruments

## Events (online, or on-site / colocated)

- ADR Forum (WP1)
- ADR Project Exhibition (WP2)
- ADR Awareness day (WP3)
- ADR European Convergence Summit (WP4)
- Workshops
  - Cross-disciplines (WP1 & WP2)
  - Regional Ecosystems, Digital Procurement (WP4)

Dissemination,  
Exploitation and  
Communication

Web  
Platform

Community  
Tools

Standards  
Observatory

Awareness  
Centre

Cartographies





# What we do: Organization of various events

A selection

Building the community on various levels

Raising awareness, acceptability and uptake of ADR

AI, Data, Robotics Forum #ADRF23  
08-09 November 2023  
Inria headquarters, close to Versailles  
European Generative AI

**ADR AWARENESS DAY SEMINAR**  
AI TRUST LABEL FOR AI SOLUTIONS  
MODERATORS: ROBERTA CALEGARI, ANDREAS HAUSCHKE, CATELINE MULLER, HENRI SOHIER, EDWARD CURRY  
SKILLS, ETHICAL, AND SOCIETAL EXTERNALITIES OF ADR  
RAFIA INAM, COLIN VAN NOORDT, JOSEFIN ROSEN, FREDRIK HEINTZ

**ONLINE WORKSHOP:**  
ACCEPTABILITY AND TRUSTWORTHINESS OF AI, DATA, AND ROBOTICS-DRIVEN TECHNOLOGIES: A CASE STUDY OF EUROPEAN BUSINESSES  
15th Dec 2023 10:00 am  
Register Now

**AI REGIONAL ECOSYSTEMS**  
LEADING IN AI BY BUILDING PUBLIC-PRIVATE PARTNERSHIPS  
Register Now  
Thursday 08th Feb 2024  
Amsterdam, Science Park and LAB42

Paving the way towards the next generation of R&I excellence in AI, Data and Robotics  
17.10 at 09:15 (CET)  
REGISTER NOW  
Co-organised by European Commission, Adra.e, AI4Europe

ADR for addressing grand-challenges

Impact of AI, Big Data and Robotics on CO2 reduction

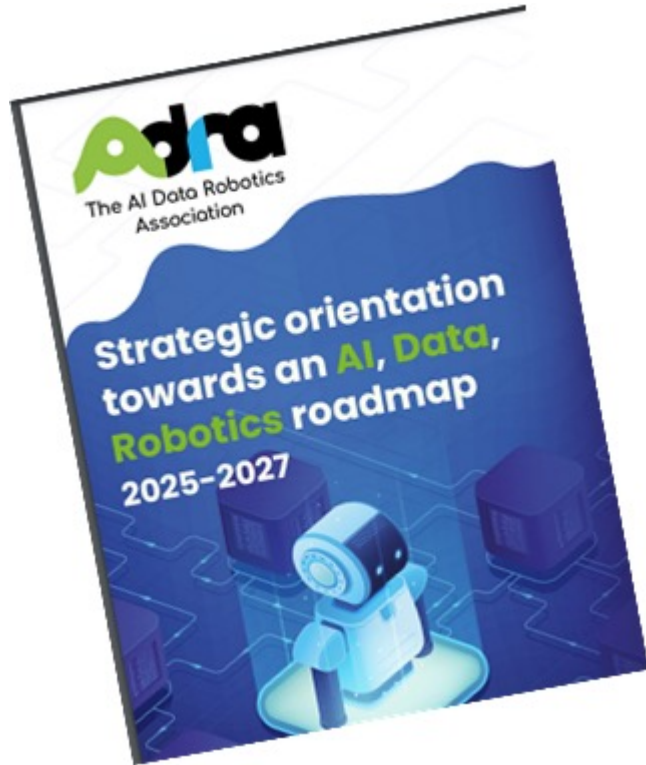
3 Days Workshop

29-31 March 2023

Online event



# Where we need your help...



Support the Development of the Strategic Research Innovation and Deployment Agenda (SRIDA)

## ADR Awareness centre

Add your resource

**100+**  
Available resource

**10**  
Resource types

Search...

Displaying 118 resources

- Category
- Target Audience
- Type of Educational Resource

**An overview of key trustworthiness attributes and KPIs for trusted ML-based systems engineering**

When deployed, machine-learning (ML) adoption depends on its ability to actually deliver the expected service safely, and to meet user

**Artificial Intelligence Index Report 2023**

Welcome to the sixth edition of the AI Index Report!

<https://adra-e.eu/adr-awareness-centre>



Participate to Birds-of-a-feather workshops

To come: ADR eco-system cartography

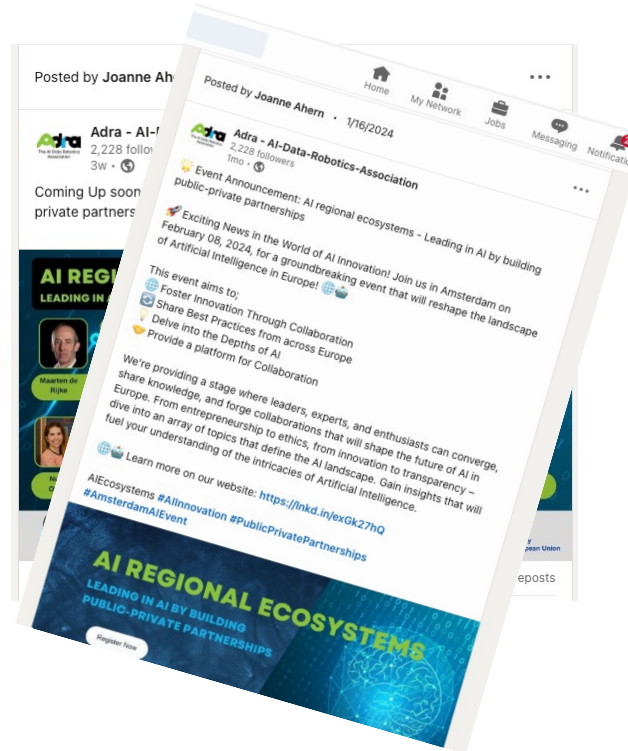


# We can help reaching out to the ADR community via ...

## Newsletter



## Social Media



## Website



**Disseminate project News, Events, Results, Survey etc.**  
<https://adra-e.eu/request-dissemination>

**Opportunity to Exhibit / Showcase**  
<http://tinyurl.com/y6bc8pan>

# Thank you!

**Adra·e** | AI, Data and Robotics ecosystem



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